

SMART SOCIETY

CONNECTING - ACCELERATING - SCALING







... a promise









CHALLENGES



Technical – getting it to work

Organisational – many interests

Ethical — what does our society want?

Citizens – inspired, fickle

External factors – funding, demographics

Smart Society takes a holistic approach







SMART VILLAGES

in a

SMART SOCIETY







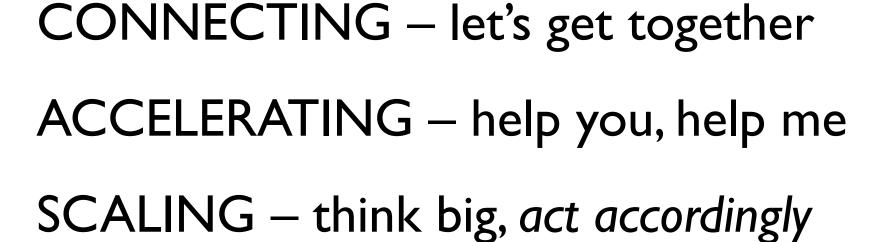
THE PROMISE OF E-HEALTH







SMART SOCIETY







SMART VILLAGES



CONNECTING

Few silos, direct link with citizens and political reality



Faster to focus, faster to become concrete

SCALING

Mindset of coöperation, adoption of products

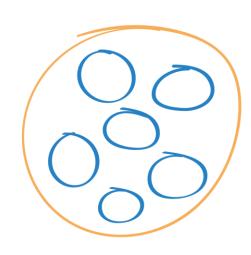




IMPACT COALITIONS











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Thank you for your time!

